



LOGO AND WORDINGS (April 2015)

The Arcadi Ile-de-France logo and one of the wordings below must be shown on all of your communication documents (brochures, press kits, invitations, websites, etc.). On posters, only the logo need appear.

→ For the **Support Programme**, the **Initiative and Research Support Fund** and the **Shared Stages**, the wording is:

"With the support of Arcadi Ile-de-France".

This wording must appear with the other co-producers on all documents published by the venue at which the artwork (show, film, etc.) will be presented. Please inform them of this requirement.

→ For hosting under the **Broadcast Support Charter**, the wording is:

"This show has received support from the Broadcast Charter signed by Onda, Arcadi Ile-de-France, Oara Aquitaine, Oda Normandie, Réseau en scène - Languedoc-Roussillon and Spectacle Vivant en Bretagne."

It should be accompanied by the logos of Onda and the relevant regional body.

→ For a **film**, the logo and wording must appear in the opening credits of the film on an intertitle that is shown for at least four seconds.

→ For an **artwork installation** or a **performance**, equivalent visibility must be organised.

You are bound to comply with these obligations under the agreement or contract.

The logo can be downloaded (with the terms of use) at the following address : <http://www.arcadi.fr/logo>

The use of logo and wordings must be submitted for validation

by email at bat@arcadi.fr or by fax at +33 155 79 97 79, for the Communication Department.

More information :

+33 155 79 97 71 or +33 155 79 92 80 / communication@arcadi.fr.